

# MEETING YOUR DEMANDS, EXCEEDING YOUR EXPECTATIONS

Over the years the Expo Centre has kept pace with the remarkable growth of the local exhibition and conference industries, evolving into a world-class facility that offers exhibitors, visitors and delegates a first-rate experience.

But how does the Expo Centre manage to maintain its position as one of Southern Africa's leading national and international exhibition, conference, convention and events centres?

The answer is simpler than one would expect. South Africa's rich heritage and unique cultural flavour is imbued in every aspect of the Expo Centre, from the infrastructure to the people that work within its walls.

## Staff

The Expo Centre's highly-trained, knowledgeable and friendly team have one priority at the heart of what they do: to create and facilitate business and leisure events that are memorable, exciting, professional and top-notch. Service culture is often overlooked in the frenetic and high-stress environments that come with the business-events world, but at the Expo Centre, service comes first. This means that staff are prepared for every eventuality – no client request is too big or too small.

## Flexibility

Venues need to be flexible, as business events are, by their very nature, constantly evolving. This means that a venue must be ready to accommodate an event's needs, from infrastructure, to time, to hospitality offerings.

## Décor

The Expo Centre stands alone as a beautiful location, but it can also be changed, dressed up, dressed down or transformed into whatever the event requires. Its ample indoor and outdoor spaces are sure to wet the appetite of any event planner or meeting organiser.



And the team is standing by and on-site to make sure these visions are achieved timeously and within budget.

## Adaptability

The Expo Centre has conference rooms encompassing 4 000m<sup>2</sup>, with five-star catering facilities. It also offers world class facilities for the corporate industry, validated by the receipt of the coveted PMR Africa Diamond Award in 2007, 2011, 2013, 2014, 2015, 2016, 2017 again 2018. For business expos, the multipurpose exhibition halls provide over 50 000m<sup>2</sup> of space. It is also favoured for government functions, as it is conveniently located, with 24 hour security, and offers ease of access to all of Johannesburg's major arterial highways. It is also within 30 minutes of OR Tambo International Airport. A multipurpose arena that can accommodate up to 20 000 people

is perfect for companies launching on-demand products. And who could forget the Expo Centre's legendary festivals? With over 100 000 m<sup>2</sup> of outdoor exhibition space, it is home to the world-famous Ultra Music Festival.

## Uniquely African

International delegates may feel at home amongst the Expo Centre's world-class amenities and first-rate services, but it is the distinctly South African feel – in the food, hospitality and people – that make this venue memorable. It encompasses everything "Ubuntu"

In conclusion, the Expo Centre is constantly harnessing its professionalism, experience and hospitality to offer its clients world-class service; and to ensure their experience always exceeds their expectations.

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