

Top 10 award-winning reasons to host an event at JEC

The Johannesburg Expo Centre (JEC) was proud to take top honours at the 2018 AAXO ROAR Awards Ceremony, held on 1 February at the Ticketpro Dome in Johannesburg. The JEC was awarded the Best Venue Award for superior and consultative services and management, as voted for by industry peers.

As a united industry event, the AAXO ROAR Awards was hosted under the umbrella of the Exhibitions Industry Alliance (EIA), in conjunction with EXSA, with whom AAXO has a collaboration agreement.

Craig Newman, chief executive officer of JEC said he is extremely proud to have the JEC recognised on this platform, alongside some of the most talented and dedicated industry professionals.

“These awards provide a valuable opportunity to honour the hard work and dedication of all those involved in South Africa’s world-class exhibitions, conferences and events industry.”

Following this award, the JEC is proud to highlight the top 10 reasons why you should host your next event at the JEC, South Africa’s largest purpose-built exhibition, conference, convention and events venue.

10 reasons why you should host your next event at the JEC

1. The venue is extremely flexible. The JEC’s strength lies in the diversity of its facilities, which enables it to host anything from an international music

festival to a professional trade exhibition.

2. With multipurpose facilities that provide over 50 000 m² of indoor space and over 100 000 m² of versatile outdoor space, the JEC offers a unique setting that can accommodate any client.
3. A multipurpose arena for up to 20 000 people, with 20 000 parking spaces, 24-hour security and five-star catering facilities leaves very little for the demanding client to ask for.
4. Some of Gauteng’s finest four and five-star hotels surround this venue of choice, all within 20 minutes.
5. The venue has achieved top honours at the PMR.africa Business Excellence Awards in the Top Exhibitions and Events Venue category, winning its 4th Diamond Arrow award and 6th PMR.africa award in total.
6. Capital Air operates a registered helicopter landing base on the premises.
7. The Johannesburg Expo Centre is affiliated to EXSA, AAXO, SAACI, SOJO and UFI, all of which are major local and international industry associations.
8. Lanseria Airport and O.R. Tambo International Airport are both a mere 30 minutes away.



9. The venue is easily accessible from all major highways in Gauteng.
10. All service providers that you could possibly need for your event are available on site.

Raising the bar

Never content to rest on its laurels, the JEC management team believes that this is a highly competitive sector, where you must keep raising the bar to remain at the top of your game.

Officially recognised as one of Southern Africa’s leading exhibitions, conferences and events venues, the JEC is one of the most versatile event destinations on the continent. Over the years, the venue has kept pace with the remarkable growth of the local exhibition and conference industries, evolving into a world-class facility that offers exhibitors, visitors and delegates a first-rate experience.

Mr Newman said: “The JEC has been the recipient of numerous awards and accolades, but I believe its real success can be attributed to the versatility of the venue, combined with the delivery of world-class service. In a highly competitive sector we must always look at new ways to improve our service offering so that our clients never experience anything less than the very best.”

“We sincerely thank the industry for this award,” says Newman. “The JEC takes great pride in taking on new challenges and targeting new clients for exhibitions, conferences and events, and we want to prove that we can keep pushing the bar. No event is too different, too large, too small or too complicated for us,” Mr Newman concluded. ■



Craig Newman, CEO of JEC