

# STILL RAISING THE BAR



## TOP 10 REASONS TO CHOOSE THE JEC

- 1 The venue is extremely flexible – “Our strength lies in the diversity of our facilities, which enables us to host anything from an international music festival to a professional trade exhibition,” says CEO Craig Newman.
- 2 With multipurpose facilities that provide over 50 000 m<sup>2</sup> of indoor space and over 100 000 m<sup>2</sup> of versatile outdoor space, the JEC offers a unique setting that can accommodate any client.
- 3 A multipurpose arena for 20 000 people, with 20 000 parking bays, 24-hour security and five-star catering facilities leaves very little for the most demanding client to request.
- 4 Some of Gauteng’s finest four- and five-star hotels surround this venue of choice.
- 5 The venue achieved top honours at the PMR.africa Business Excellence Awards in 2016 in the Top Exhibitions and Events Venue category, winning its third Diamond Arrow Award and fifth PMR.africa award in total.
- 6 Capital Air operates a registered helicopter landing base on the premises.
- 7 The Johannesburg Expo Centre is affiliated with EXSA, SAACI, SOJO and UFI, all of which are major industry associations.
- 8 Lanseria Airport and O.R. Tambo International Airport are both a mere 30 minutes away.
- 9 The venue is accessible from all major highways in Gauteng.
- 10 All service providers you could possibly need for your event are available on-site.

In this highly competitive sector, resting on its laurels is not an option for the JEC. It has 10 excellent reasons to keep raising the bar even higher.

**OFFICIALLY RECOGNISED AS** one of Southern Africa’s leading exhibitions, conferences and events venues, the Johannesburg Expo Centre (JEC) is one of the most versatile events destinations on the continent. Over the years, the venue has kept pace with the remarkable growth of the local exhibitions and conferences industries, evolving into a world-class facility that offers exhibitors, visitors and delegates a first-rate experience.

“However, we can never afford to rest on our laurels. This is a highly competitive sector and we will always look at new ways to improve our service offering so that our clients never experience anything less than the very best,” says Craig Newman, CEO, JEC.

### AWARD WINNING

Over the years, the JEC has been the recipient of numerous awards and accolades, including the highly coveted Diamond Arrow Award at the latest PMR.africa Business Excellence Awards Ceremony. The JEC’s success can be

attributed to its versatility, but the JEC team believes that the delivery of world-class service is what really drives clients back to the venue year after year.

With a legacy of operating for more than 20 years in this competitive sector, Craig says that the JEC takes great pride in taking on new challenges and targeting new clients for exhibitions, conferences and events that he believes will challenge the team at JEC.

“The nature of our work is attracting clients with shows that challenge us, and we want to prove that we can keep pushing the bar. No event is too different, too large, too small or too complicated for us,” he says.

The JEC is owned by the UK-based Montgomery Group, BBBEE consortium Fluxrab (led by Andrew Mthembu), local entrepreneur Raymond Burke and Craig Newman as CEO. It is well known as South Africa’s largest purpose-built exhibitions, conferences, conventions and events venue, and one of Johannesburg’s best-known landmarks. [P](#)



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