

Event and Exhibition Venues: Profile: JHB ExpoCentre

Johannesburg Expo Centre: Celebrating Award Global Excellence

The Johannesburg Expo Centre (JEC) has once again taken top honours at the PMR.Africa Awards, with the coveted Diamond Arrow Award for Excellence for Event and Exhibition Venues. This means that the JEC is recognised as one of the top National Event and Exhibition Venues in Southern Africa, as rated by a sample of 55 event and exhibition organisers during a nationwide 2017 survey.

The JEC is one of the largest purpose-built exhibition, conferences and events venues in Southern Africa today. With a proud legacy that spans over three decades the JEC's leadership team are among the biggest ambassadors of the local exhibitions, conferences and events industry in Africa.

"The JEC is doing its part to make a positive impact on the global exhibitions, conferences and events industry," says Craig Newman, JEC CEO. "We are delighted to receive this award that demonstrates to the international market that we have all the necessary expertise and facilities here in South Africa to host globally acclaimed events for our international stakeholders," he says.

Situated south of Johannesburg, the JEC is one of Johannesburg's best-known landmarks and a fully-contained venue that boasts more than 50 000m² of indoor exhibitions and events space, 100 000m² outdoor exhibition space, a multi-purpose outdoor arena for festivals and events, as well as many smaller, upmarket venues for upmarket corporate functions and world-class conference facilities. These remarkable range of multi-purpose facilities are supported by world-class infrastructure, five-star catering facilities, 24-hour security, ample parking, and easy access from all of Johannesburg's major highways.

The JEC has also been one of the leading venues that has contributed towards the remarkable growth and development of South Africa's exhibitions, conferences and events industry, earning a formidable reputation as a world-class facility that offers exhibitors, visitors and delegates a first-rate experience.



Craig Newman, JEC CEO.

The 2017 PMR.Africa Awards Ceremony, held on Monday 4 September at The Maslow Hotel in Sandton, provided an opportunity to acknowledge companies and their employees that have excelled in performance and achieved excellence in their competencies.

The PMR.Africa awards are the culmination of research whereby companies are given a rating based on South African respondents' perceptions of specific attributes with a strong emphasis on evaluating and measuring customer service and customer satisfaction.



The nominated Event and Exhibition Venues were rated according to 17 attributes, including: access to facilities, catering quality in relation to cost, cleanliness of space prior to the event, and value for money. Other requirements include environmentally-friendly structures, facilities for disabled persons, parking facilities, security,



From L-R: Leighton May, Tracy Malebana, Refilwe Mokgaotsi and Desrae McDonnell

reputation, on-site office facilities for organisers and willingness to go the extra mile.

The JEC and its employees came out on top as an undisputed industry leader with a successful and hardworking team. According to Mr Newman, the Diamond Arrow Award serves as a valuable affirmation to a group of very dedicated employees, who have the satisfaction of knowing that their efforts are recognised and valued. "The Award also serves as recognition of our ability to deliver and assure to our clients that we will continue to raise the bar even higher," says Newman.

Mr Newman goes on to say that JEC will continue looking at innovative ways to add versatility and service excellence, not only at the JEC, but as a member of the exhibitions, conferences and events industry in Southern Africa.

"Our greatest priority is to maintain our position as one of Southern Africa's leading national and international exhibition, conference, convention and events centres," says Mr Newman. "We do this by harnessing our professionalism, flexibility and hospitality to offer our clients world-class service; and to ensure that their experience always exceeds their expectations," he concluded. ▲