

# CLASSY COCKTAIL AFFAIR

The Johannesburg Expo Centre (JEC) is a unique purpose-built exhibition, conference, convention and events venue and perhaps one of Johannesburg's best-known landmarks. In addition to positioning itself as exhibition, conference and event organisers' venue of choice, the JEC is committed to strategically aligning itself with carefully selected partners that provide an experience that prioritises convenience and aptitude. In June 2017, the world-class venue hosted one of the largest conferences in South Africa.

## THE DETAILS

### CLIENT

The African National Congress

### FUNCTION

The 5th ANC National Policy Conference – this included the main conference, a gala dinner, exhibitions and daily press briefings.

### VENUE

Whole site.

### DELEGATES

26 000 visitors – catering to 5 000 delegates a day



*"COME SEE FOR yourself, The Expo Centre has suitable conferencing facilities and can accommodate all your conferencing needs. The ANC National Policy Conference is a relevant example that the JEC can accommodate over 5 000 delegates and parking under the supervision of excellent management and staff."*

**David Senoko, ANC conference/ facility coordinator**

*"The JEC team is great to work with."* **SibongileNhlapho, ANC event coordinator**

*"The team was great to work with and the service was exceptional."*

**Seth O'Dea, conference and exhibition organiser**

## THE BRIEF

The event organiser needed a world-class venue that would be both versatile and big enough to host the more than the 26 000 attendees expected. With multipurpose exhibition halls encompassing over 50 000 m<sup>2</sup>, 100 000 m<sup>2</sup> of versatile outdoor space and 4 000 m<sup>2</sup> of boutique upmarket space, the JEC was the perfect place for an event of this size. The venue needed to be able to provide in-house catering for all guests, and the JEC's five-star catering facilities prepare meals of the highest standard.



*"It's the most amazing venue to work. It is very secure and offers ease of access."* **King Seitheisho, ANC head of security**



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