

AN ENCOUNTER TO REMEMBER

The Johannesburg Expo Centre (JEC) is an incredibly versatile venue and home to one of the biggest fellowship gatherings in the country. The Encounter 2017 was hosted at the JEC and the massive crowd fit right in.

THE DETAILS

CLIENT

Grace House Family Church

FUNCTION

The Encounter concert is a religious festival of praise hosted annually

VENUE

Outdoor auditorium

DELEGATES

Approximately 18 000 people attended

THE BRIEF

The festival was a free-entry event, so this meant the venue had no way of knowing exactly how many people to expect. It featured high-profile performing artists from all over the world and the audiovisual aspect of the festival was a high priority. The client needed a venue that would be able to accommodate the volume and also provide exceptional audiovisual equipment. JEC was perfect for this.



THE CHURCH worked closely with Desrae McDonnell, exhibition and events manager at the JEC.

She and her team impressed Pastor Busuyi with their professionalism and "can do" attitude.

"From the first day of build-up till the last of breakdown, The Johannesburg Expo Centre staff were really helpful. A special mention to Desrae McDonnell who has been the most professional person to deal with regarding the event; she also wanted the event to be a success as much as we did. It has been such a pleasure to work with the JEC staff."

Pastor Busuyi, programme director for Encounter



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